



On Tuesday, March 22nd, 2016, Dr. Ai Zhang's Public Relations classes hosted their first "David's Dream and Believe Cancer Foundation" tabling event at Stockton University from 9:00AM to 4:00PM.

Students had the pleasure of meeting Mr. David Caldarella: a cancer patient, survivor, and Co-Founder to the *Dream and Believe* organization. They received an opportunity to learn about his story, and what his motives are for continuing to raise money for cancer patients.



David's motive is what captivated the attention of most of the students; as many were taken back by how far he has gone to help those he works with and cares for, and how much of his time he sets aside to help those in need.

During the event, student volunteers from Dr. Ai's affiliated classes handed out flyers of upcoming *David's Dream* events, with all proceeds benefiting cancer patients, their families, and survivors. In addition, students sold t-shirts, socks, homemade cookies, and had some giveaways as well, such as free draw-string bags and stickers.





At the event, students personally had a goal that had been met in many ways: to raise awareness! Students were encouraged to follow *David's Dream & Believe Cancer Foundation* on Social Media, and to check out their website. By the end of the tabling event, 12 new people followed them on Facebook, 15 people followed them on Instagram, and now, the organization is officially on Snapchat!

With the combination of hard work given by David himself as well as Dr. Ai's students, the tabling event raised a total of \$251.52 for cancer patients and their families.





With the hopes to reach out to cancer patients, their families, and those with loved ones affected by cancer, David wishes to promote the foundation's newly established Patient Advocate Committee (PAC). This new committee will help raise awareness for the Foundation but most importantly support current patients and their families battling cancer with the knowledge, compassion and love from their own first-hand experiences.

Overall, those who participated in the tabling event were very pleased to gain interest and strong support from the Stockton University community and Dr. Ai's affiliated classes. If you would like to show your support, donate, or if you know someone who is affected by cancer, please check out David's homepage: <http://davidsdreamandbelieve.org/>

Mr. David Caldarella's ongoing dream of providing financial assistance to his patients have not only contributed to the success of this event, but has continued to always positively affect the community in which he lives in. He was more than pleased to know that he positively touched the lives of various students that engaged in conversation with him. Please check out some [testimonials](#) to learn about the positive impacts that *David's Dream and Believe Cancer Foundation* has made towards cancer patients and their families.

Also, be sure to follow us on [Facebook](#), Tweet us @DDBCF, and now even follow us on Snapchat, DDBCF.

For more information on the PAC, please check out David's blog: <http://davidsdreamandbelieve.org/patient-advocate-committee-ddbcf/>